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Kremlin Target: U.S.A.: Conquest by Propaganda

Donald Dunham

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BOOKS

Dunham, Donald. *Kremlin Target: U.S.A.; Conquest by Propaganda*. New York: Ives Washburn, 1961. 274 p.

Mr. Dunham effectively begins his work by defining his terms of discussion, propaganda and agitation. This is followed by an example of Soviet propaganda showing the similarity of its use in the Romanian and Cuban take-overs. The author then demonstrates how the Soviets hope to bring about our downfall by propaganda means. He extensively covers their methods of slander, delusion and control, and documents his reasoning with instances of Soviet propaganda having already been employed against us: Khrushchev's visit of 1959, the U-2 incident and 1961 political campaign. Finally, he prescribes what we as a nation, as individuals and as professional propagandists should do to improve our own efforts in this field of influencing others. The book contains eight appendices covering a glossary of communist propaganda terms and strategy which should prove valuable to anyone researching this subject field.

Benton, William. *The Voice of Latin America*. New York: Harper, 1961. 204 p.

After devoting "intensive months to 12 Latin-American Countries," William Benton, U.S. Senator, educator, publisher, businessman and former Assistant Secretary of State, writes what is essentially a staff study on the problem of United States relations with an "impatient" Latin America. He sets up the problem, gathers his facts and assumptions, discusses them in relation to the problem, comes to conclusions and offers concrete recommendations. He feels that the big problems of Latin America are four: economic underdevelopment and agricultural insufficiency which compound themselves with the movement of the poverty-stricken from the farms to the cities, thereby reducing the agricultural output and further increasing